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Rigler Leer Es Mi SuperPoder/Reading Is My SuperPower

Background

Rigler Elementary reading and math achievement scores are the lowest in the PPS district. Support for building home reading routines is sorely needed.

PPS's Comprehensive Distance Learning during COVID has provided every student with a Chromebook and a number of research-based, dual-language applications for reading and math development (myON, Dreambox, ST Math, Raz-Kids).

Access to these rich tools presents an opportunity to directly engage Rigler students in academic skill-building practice, but effort is needed to support student/family routines for using these educational platforms at home.

Goal

Padres Unidos and Rigler administration are collaborating on a reading campaign called *Leer Es Mi SuperPoder/Reading Is My SuperPower*. The goal of this May 2021 campaign is for students to read for 30+ minutes a day, 5 days a week, using the myON reading platform.

In addition to containing thousands of dual-language books for K-5 students to read and listen to, the platform collects key student usage and progress data, including the number of books, pages, and words read, as well as number of minutes spent reading.

Plan

During the May 2021 reading campaign, students will earn daily rewards for reading practice. These rewards will include a variety of special charms that students can add to a lanyard they receive on Children's Day (April 31st). Students who reach the end-of-month goal of 10+ hours will earn a pizza party for their family.

Padres Unidos and Rigler administration will work together to promote the campaign via printed materials, text messaging, email, and social media.

At the conclusion of the May 2021 reading campaign, Rigler administration will share a myON usage summary to inform a report on campaign outcomes. We will also collect student/parent/teacher surveys.

Should the May 2021 reading campaign prove successful, next year, we will seek to expand the program with the possibility of including skill-building games in math.

Request

Please consider a contribution of \$2,500 toward Rigler's May 2021 reading campaign, approximately 25% of the project's total budget.

Per student cost to implement the May 2021 reading campaign is approximately \$24.

May 2021 Reading Campaign Expenses

Lanyards and charms	\$979.20
Bags for charms	\$37.50
Dot labels for bags	\$21.90
Paperclips	\$7.49
Mounting putty	\$13.99
Family Pizza Parties (1 pizza, 4 drinks, 4 ice-cream cones) at generous discount from local business	\$5,940.00
Stickers for student reading calendars	\$77.90
Total expenses	\$6,537.98

Padres Unidos will provide volunteer hours to coordinate and implement the program.

Rigler will provide administrative and teacher time for myON support, printing, distribution of rewards for students in hybrid, and mailing supplies and postage for sending rewards to students in CDL.

Thank you for considering this request.

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